

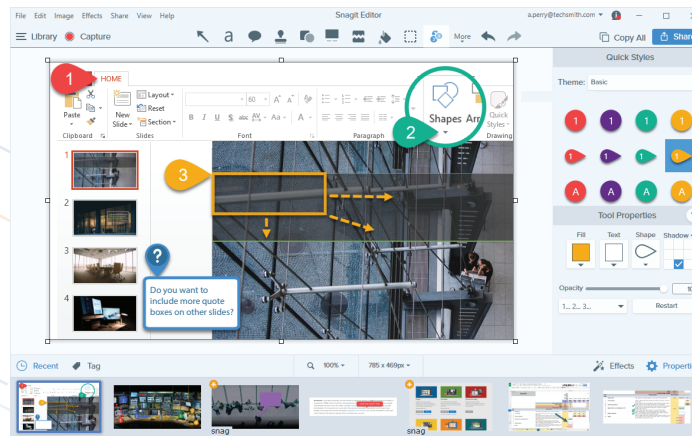
Snagit is a premium screen capture and screen recording tool that allows a team to work faster, communicate more effectively, and share what can't be put into words.

## Use Snagit All Day, Everyday



## Make Snagit Yours

- Customize capture settings on the fly and automate routine capture tasks.
- Capture tall, wide, or infinitely scrolling content with Snagit's innovative Panoramic Capture.
- Create and share sets of custom callouts, arrows, and shapes with your brand fonts and colors.
- Quickly share your media with anyone, anywhere.



## Communicate Clearly

- Leave no doubt with your message by using callouts and the step tool.
- Create an animated GIF when a static image isn't enough but a video feels like too much.
- Connect with viewers on a more personal level with webcam recording.
- Serve multiple audiences in multiple languages when you export your text annotations for translation.

## Top Features

“Quick, easy, feature-rich capture software that I use almost every day, it just works!”

—Kyle Wisdom,  
Systems Administrator,  
Financial Sector

### Screen Capture

- Dockable, Collapsible OneClick Capture Window
- Magnifier for Pixel-Perfect Captures
- Grab Text
- Scrolling and Panoramic Capture
- Custom Capture Presets
- 4K Capture Support

### Video Recording

- Screen Recording
- Webcam Recording
- Import Mobile Media
- USB Microphone Support
- Light Video Editor (Trim and Cut)

### Editing and Production

- Smart Move
- Text Replace
- Resize and Crop Tools
- Formatted Text
- Step Tool
- Smooth or Pixelated Blur
- Modern Callouts and Arrows
- Pre-installed Vector Stamps
- Animated GIF Creation
- Advanced Selection and Fill
- Image Effects
- Transparency
- DropBox, OneDrive for Business, and More Video and Image Sharing Destinations

## Snagit provides value across entire organizations.

**Training:** With Snagit, anyone can create step-by-step tutorials that are easy to follow and share across your organization.

**Marketing:** Visual marketers use Snagit every day to quickly and easily create and repurpose content on short deadlines. From marcomm materials and slide decks to informal how-to guides, Snagit is the visual marketer's secret weapon that's faster and easier to use than expensive design tools, so you can create engaging content in half the time.

**Technical Communication:** Snagit makes it easy for people who understand the technology or interface to visually explain and document it for people who don't.

To learn more,  
contact:

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