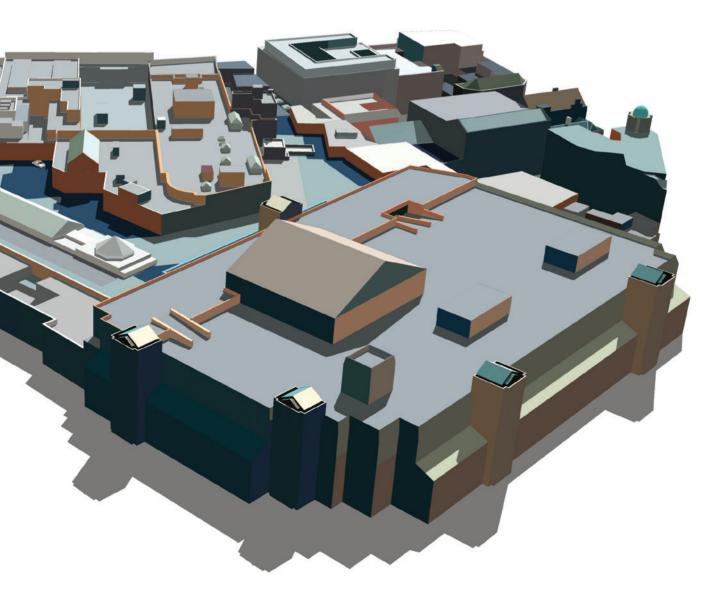




Complete 3D Modeling Software For Construction Owners



Building professionals around the world turn to SketchUp Pro as the 3D modeling software as the universal language that anyone can understand. Use SketchUp Pro to get owners, inspectors, architects, engineers and subcontractors all headed in the same direction.

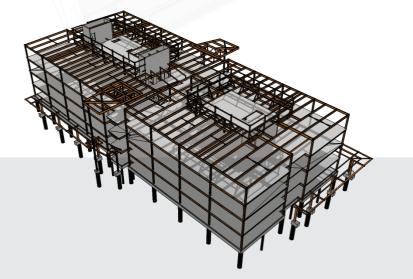
SketchUp Pro is everything traditional CAD software isn't -- quick to learn and intuitive to use.

Create 3D Models

Using SketchUp Pro, you can create 3D models, either by starting from scratch or by using existing data. Import drawings, CAD plans, photos, aerial imagery and other information, then use the modeling tools in SketchUp Pro to develop your ideas into 3D.

Add Data to your Model

Within SketchUp Pro, you have the ability to add attributes to your model with Dynamic Components. At any point, create a report summarizing the attribute data in your model.





Import and Export

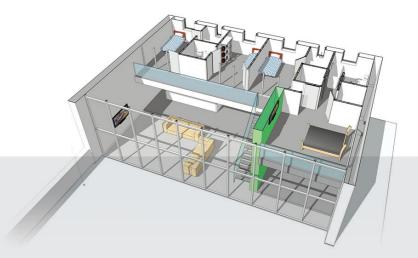
SketchUp Pro can bring in DXFs and DWGs from any standard CAD package. It can produce images, PDFs, CAD files, and HD animations. You can be sure that SketchUp Pro will plug right into your workflow.

Present and Document

For many of your projects, SketchUp Pro, which includes LayOut, is all you will need. LayOut is the 2D presentation tool to SketchUp Pro for creating deliverables like permit and construction drawings, presentation documents and full-screen digital presentations.

Collaboration

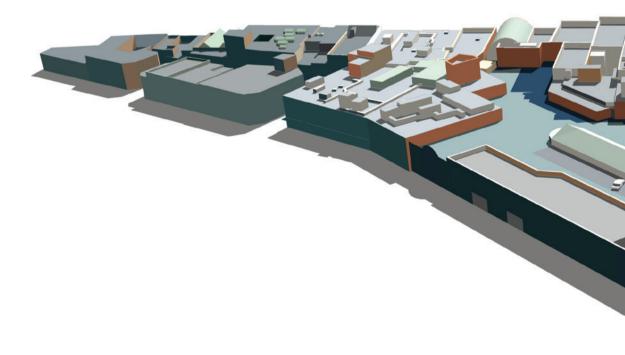
Construction organizations use SketchUp Pro to quickly and effectively communicate 3D information to all project teams, enhancing collaboration and ensuring a shared vision. Using 3D models, one can make more informed decisions, communicate project details, and share ideas with colleagues and customers to reach a common goal.





SketchUp Pro is the easiest way to build, analyze or present in 3D!

- Communicate with everyone on the project
- Win more jobs with impressive marketing collateral
- Generate clear, visual RFI graphics
- Model details to clarify complex conditions
- Produce site logistics plans
- Create dimensionally accurate, highly-detailed 3D models
- No extensive training required
- Import and export CAD and other types of data
- Create project sequencing animations
- Create compelling communication documents





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