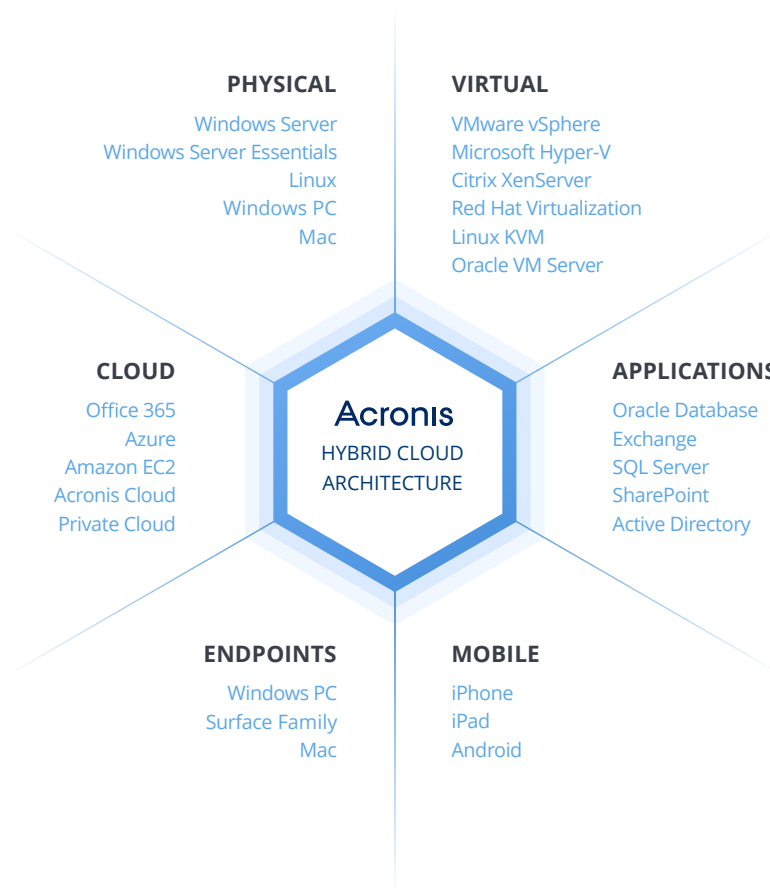# Acronis Backup 12.5

## Technology Evolves - Your Backup Should Too

Acronis Backup 12.5 is the world's easiest and fastest backup solution for all your data, whether it is located on-premises, in remote systems, in private and public clouds, or on mobile devices. With Active Protection™ from ransomware, enhanced backup validation, and blockchain-based authentication of your backups with Acronis Notary™, Acronis Backup 12.5 is the most reliable backup solution available today.

- **EXCLUSIVE! Protect your entire hybrid infrastructure** easily with a touch-friendly, web-based console to manage backup and recovery of all workloads and data.

- **NEW! Reduce RTOs to seconds with Acronis Instant Restore™.** Run any physical or virtual Windows® or Linux® system backup as VMware® or Hyper-V® VM with a few clicks and without standby hardware.

- **EXCLUSIVE! Improve compliance and establish validity of recovery** with Acronis Notary™, which ensures authenticity and integrity of your data and backups with blockchain.

- **Rely on proven universal hybrid data protection solution trusted by 500,000+ businesses** and safeguarding more than 5,000 petabytes of data.

- **NEW AND EXCLUSIVE! Prevent ransomware attacks with Acronis Active Protection™,** which detects and proactively blocks unauthorised encryption of files and backups.

- **Assert complete control** over the location of your data, systems, and backups, improve regulatory compliance, and ensure data sovereignty.

### PHYSICAL
Windows Server
Windows Server Essentials
Linux
Windows PC
Mac

### VIRTUAL
VMware vSphere
Microsoft Hyper-V
Citrix XenServer
Red Hat Virtualization
Linux KVM
Oracle VM Server

### CLOUD
Office 365
Azure
Amazon EC2
Acronis Cloud
Private Cloud

**Acronis**
HYBRID CLOUD
ARCHITECTURE

### APPLICATIONS
Oracle Database
Exchange
SQL Server
SharePoint
Active Directory

### ENDPOINTS
Windows PC
Surface Family
Mac

### MOBILE
iPhone
iPad
Android

## AVAILABLE IN TWO EDITIONS:

**Acronis Backup 12.5 Standard**
**Acronis Backup 12.5 Advanced**

Learn more about edition-specific features and functionality at
go.acronis.com/backup-editions

## EASY TO BACK UP AND RECOVER

**2X**
faster than the closest competitor

**15**
second Recovery Time Objectives (RTOs) with Acronis Instant Restore™

**3**
clicks to install the easy-to use, touch-friendly, web-based, centralised management console

**21+**
supported platforms – on-premises, in remote locations, in private and public clouds, and on mobile devices

**500,000**
businesses rely on Acronis to protect their data and systems

## COMPLETE BUSINESS PROTECTION

### Disk-Imaging Backup
Protect your entire business by backing up your entire system, selected files, or data. Store your backups to a variety of storage devices, including local disks, network storage, centralised deduplicated storage, tape devices, and the cloud. Easily recover a complete image or selected files, folders, items, and applications.

### Hybrid Infrastructure Protection
Mitigate risks backing up and recovering your physical systems, hypervisor hosts, virtual machines, and cloud data. Evolve your business with any-to-any migration between different platforms, including cloud.

### NEW! Oracle Database® Backup
Protect your entire Oracle database infrastructure with complete disk-imaging backup and bare-metal recovery of your Oracle database server. Reduce RTOs with granular recovery of individual databases, tablespaces, and logs.

### NEW! SAN Storage Snapshots
Reduce the impact of backup processes on your infrastructure by offloading VMware VM backup snapshots to NetApp SAN storage.

## FLEXIBLE STORAGE OPTIONS

### IMPROVED! Tape Drives, Autoloaders, and Tape Libraries
Satisfy regulatory requirements and disaster recovery needs by storing backups on local or central tape devices with support for media management, tape rotation, and retention rules.

### Acronis Cloud Storage
Control the location of your data and ensure recovery from any disaster by storing backups in one of 14+ reliable and secure Acronis Cloud Data Centers.

## WORLD'S FASTEST RECOVERY

### IMPROVED! Acronis Instant Restore™
Achieve RTOs of 15 seconds or less by starting your backup directly from storage as a VMware or Hyper-V VM; no data movement required.

### NEW! VMware ESXi and Hyper-V Host Bare-Metal Recovery
Back up your ESXi and Hyper-V hosts and restore the entire system (not just VMs) to the same or dissimilar hardware, avoiding the need to reconfigure your hypervisors.

## INTUITIVE, SCALABLE MANAGEMENT

### NEW! Admin Roles
Enable IT to protect remote office, branch offices, and departments with the ability to manage, delegate, and establish roles for multiple administrators.

### NEW! Customisable Dashboards and Reporting
Increase infrastructure resiliency and quickly resolve issues with customisable dashboards. Get quick insights into your infrastructure and regular, customisable reports so you can focus on the exceptions in your environment.

## INNOVATIVE DATA PROTECTION

### NEW AND EXCLUSIVE! Acronis Active Protection™
Protect data and systems from ransomware attacks by detecting, blocking, and reversing suspicious changes to data, backup files, and backup agent.

### NEW AND EXCLUSIVE! Acronis Notary
Ensure the authenticity and integrity of backups by storing backup file checksum certificates in the blockchain database and detecting unauthorised changes to your backups before recovery.

# Acronis

For additional information, please visit **www.acronis.com**