QUARK
ENTERPRISE
SOLUTIONS

TRANSFORM CUSTOMER COMMUNICATIONS ACROSS PRINT, WEB AND MOBILE DEVICES

AUTOMATE CORPORATE PUBLISHING WITH QUARK PUBLISHING PLATFORM

Today's customers demand engaging, relevant communications when and where they want and on their device of choice. Quark Publishing Platform is an end-to-end solution for large enterprises that meets these demands while also reducing time to market and lowering costs.

From a more efficient and compliant review and approval cycle to communication through the latest tablets and smartphones, Quark Publishing Platform automates your publishing process. Customizable and able to integrate with existing business systems, Quark Publishing Platform will help you not only meet but also exceed your organization's goals.
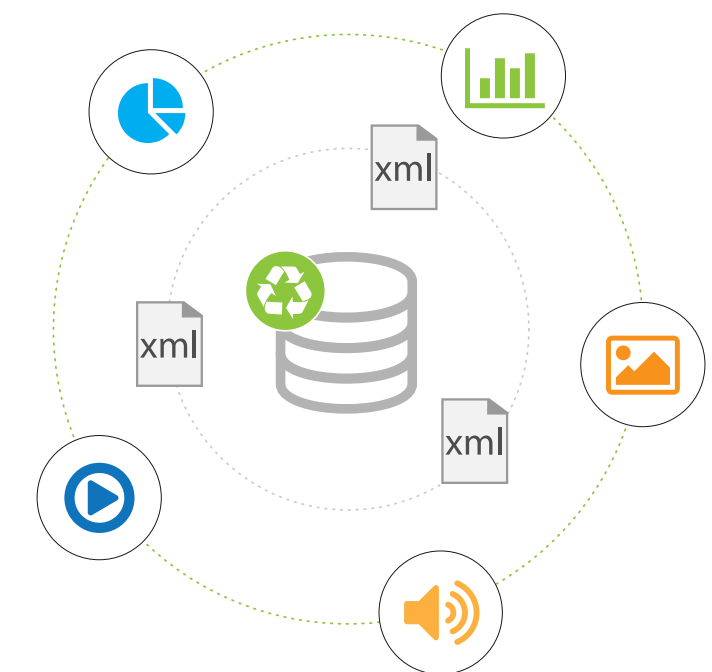
Quark Publishing Platform is comprised of modules that work together to enhance every aspect of enterprise publishing. These modules include:

Quark Publishing Platform Server
The Quark Publishing Platform Server is a platform-independent, enterprise-class, Java server application that manages manual and automated publishing processes and components including projects, assets, versions, renditions, styles, privileges, and routing.
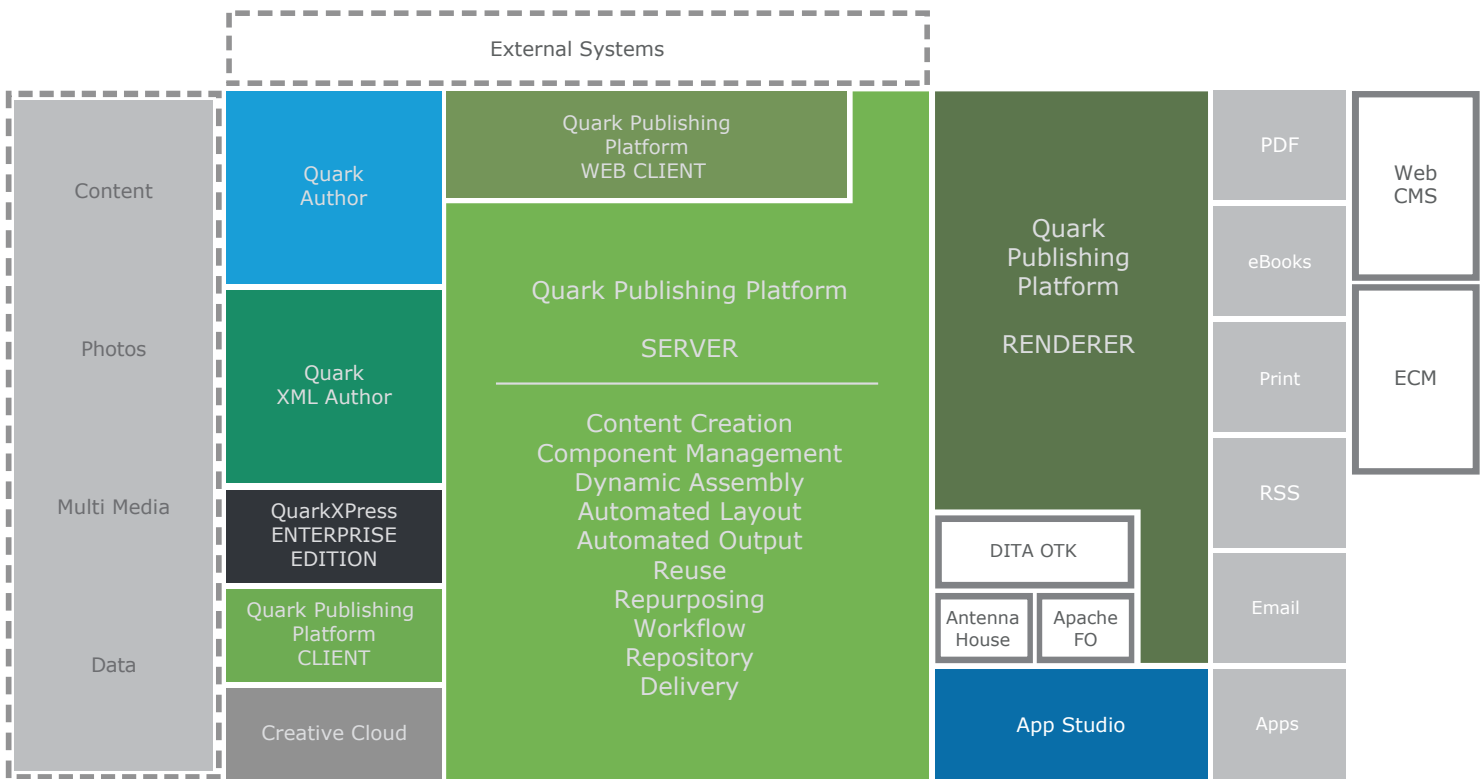
Quark Publishing Platform Renderer
A high-performance publishing server, Quark Publishing Platform Renderer offers the cost-reduction benefits of automation combined with the marketing benefits of professional design.

Quark Author
Quark Author is Web-based authoring software that enables subject matter experts to rapidly create, preview and publish content. The intuitive user interface, workflow and standard word processing and reviewing tools make is easy for full-time and occasional authors to adopt. What's more, the Preview Pane enables authors to see instantly how their content will look in its final form whether that be print, PDF, HTML5 or mobile.

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External Systems

Content	Quark Author	Quark Publishing Platform WEB CLIENT		Quark Publishing Platform RENDERER	PDF	Web CMS
Photos	Quark XML Author	Quark Publishing Platform SERVER			eBooks	
Multi Media	QuarkXPress ENTERPRISE EDITION	Content Creation Component Management Dynamic Assembly Automated Layout Automated Output Reuse Repurposing Workflow Repository Delivery	DITA OTK	Print	ECM
Data	Quark Publishing Platform CLIENT		Antenna House / Apache FO	RSS	
	Creative Cloud		App Studio	Email	
				Apps	

The modules of Quark Publishing Platform work together to create an end-to-end enterprise publishing solution.

Quark XML Author for Quark Publishing Platform

For organizations whose authoring tool of choice is Microsoft Word, writers can user Quark XML Author, an add-in to Microsoft Word, to develop information components in Word that feed into Quark Publishing Platform. In Platform, the components can be automatically combined and delivered to print and digital formats. This allows organizations to implement XML quickly with little or no training.

Quark Publishing Platform Client

Quark Publishing Platform Client extends the features and benefits of an efficient publishing system to every user regardless of their location, application preference and operating system. Easy contribution, collaboration and visual browsing of assets such as graphics, illustrations and multimedia from any desktop software speeds time-to-market.

Quark Publishing Platform Web Client

Providing similar functionality to our desktop client, Quark Publishing Platform Web Client has an intuitive interface that supports editing and copy fitting content in a WYSIWIG view. Without installing additional software, external knowlege workers can contribute and collaborate remotely through a Web browser.

QuarkXPress Enterprise Edition

QuarkXPress Enterprise Edition is design software that facilitates the creation and publishing of richly designed materials to print, Web, eBooks, smartphones and tablets. This easy-to-use tool works with Quark Publishing Platform so users can search, assign and track page elements, projects and publications.

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KEY CAPABILITIES OF QUARK PUBLISHING PLATFORM

Digital Publishing

Quark Publishing Platform allows you to reach your customers on the latest digital devices, including on the Web, smartphones, and tablets such as the Apple iPad, Amazon Kindle Fire, and other Android devices.

Business System Integration

Quark's open approach to business system integration allows a bi-directional relationship with an organization's infrastructure and provides easy integration with existing architecture.

Structured Authoring

Quark Author and Quark XML Author for Microsoft Word can be deployed across the entire organization increasing efficiency for all types of documents and content in all departments.

Content Management

Integrating with third-party software tools, such as Microsoft SharePoint and IBM FileNet Content Manager, allows businesses to get the most out of existing content management systems.

Automation

Organizations can automatically reach millions of digitally-connected consumers without spending millions to do so while keeping projects on track and saving up to 80% over the cost of a manual approach.

BENEFITS

- Delivers rich, highly engaging interactive content when, where and how the customer or employee wants it

- Eliminates redundancy, improves accuracy, and decreases use of outdated information providing higher-value content

- Assembles information based on audience while maintaining consistent branding and messaging

- Delivers content automatically and dynamically to multiple devices without concern for individual formatting and automatically updates all instances when content changes

- Minimizes the number of software vendors to reduce time spent switching between multiple systems for both IT and users and increases the team's productivity

- Eliminates searching for individual pieces of copy or content among thousands of documents which increases time allowed for creating new content

- Integrates with Microsoft SharePoint, IBM FileNet Content Manager, and other content management systems making use of prior investments

- Eliminates unnecessary overhead costs and expenses

- Develops richly designed communications cost-effectively

Content Reuse

Quark Publishing Platform provides the ability for cross-organization content reuse which decreases rewrite time and maintains consistent messaging across all channels.

Multi-channel Publishing

A strategic approach that encompasses content creation, management, and delivery can simplify publishing across multiple media and develop richly designed communications cost-effectively.

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Collaboration

Authors can collaborate simultaneously with designers while the review and approval process enables feedback from multiple stakeholders. This allows writers to work closer to the publishing deadline and speed time to market.

ABOUT QUARK SOFTWARE INC.

Quark's software enables organizations of all sizes to meet customer demand for engaging, relevant communications when, where and how they want them. Our solutions combine the power of XML with flexible layout and design to automate the delivery of customer communications to print, Web, and interactive experiences on the latest digital devices. Financial services firms, manufacturers, and governments around the world rely on Quark solutions to elevate customer communications to new levels, reduce time to market, and lower costs.

To find out more about Quark Enterprise Solutions visit **www.quark.com/enterprise** or contact us at **www.quark.com/contact**

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